



GREEN HUB

ALL-IN-ONE ECO TRACKER



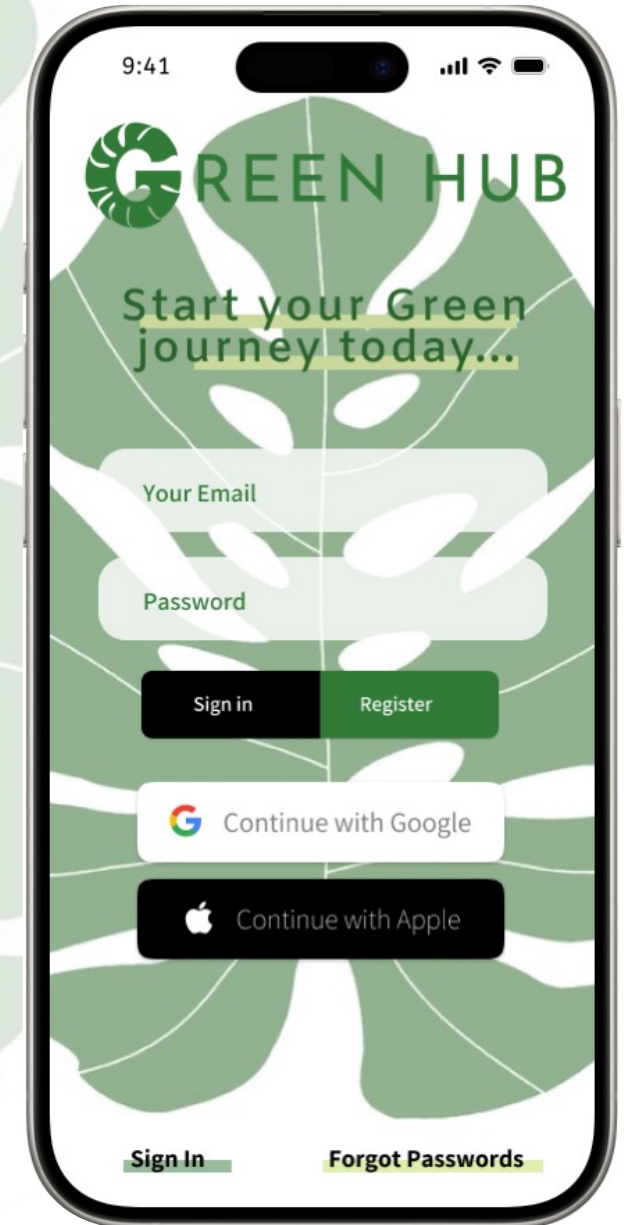
Live slowly

GREEN HUB

ALL-IN-ONE ECO APP

WE ARE.... ECO LIFESTYLE APP.

- Making green lifestyle easier for the modern customer.
- Focusing on waste and emissions reduction.
- Interacts seamlessly with your life and other apps.
- Incentivize green improvements in your lifestyle.



FOOD



- Uses scanning technology to track purchases (receipts).
- Offers suggestions on in season produce and green recipes.

TRANSPORT



- Integrate with travel apps (TFL, City mapper etc)
- Gives feedback and suggests less emissions routes.

WASTE



- Suggesting how to reduce food waste.
- Works with brand partners to offer rewards for using eco-friendly stores and services.

Our Brand USP

- Commitment to sustainability and environmental responsibility.
- By focusing on waste reduction and emissions reduction, our platform integrates seamlessly with other apps, creating a cohesive, user-friendly and rewarding experience.
- The innovative use of rewards, along with user-generated offers, serves as a powerful incentive for individuals to actively participate in our mission, fostering a community dedicated to making a positive impact on the planet.



GREEN HUB

Branding, Marketing, Advertising

- Targeting the young modern professional, millennials and gen-z.
- Clean, fresh interface with modern design.
- Automatically links with social media to share goals and achievements.
- We will use social media green influencers to partner with and promote app.
- Increasing visibility by partnering with charity and companies.



@earthrise (YouTube)



@Trashisfortossers (YouTube)



GREEN HUB Competitors



ECOLIFE APPLICATION

<https://www.ecolifeapp.com/>

- Connects with eco-partners, eco-brands on ECOMAP.
- Plant photo identification/barcode scanning technology.
- Offer redeemable ECOPOINTS.



EATERNITY

<https://eaternity.org/app/>

- Eaternity is the organization developing a solution for the food industry to measure exactly and efficiently the environmental footprint of food products.



JouleBug

<https://www.joulebug.com/>

- JouleBug is an employee engagement mobile app that educates and mobilizes your people to take action toward your company's sustainability goals.



ECO Passenger

https://www.ecopassenger.org/bin/query.exe/en?L=vs_uic

- Compare the energy consumption, the CO2 emissions and other environmental impacts for planes, cars and trains in passenger transport

Green Hub is an all inclusive app available to everyone and seamlessly interacts without overdemanding user requirements.

GREEN HUB

Future Growth

- Aim: Add more subscribers and grow the Green Hub Community.
- Build brand partnerships, increase brand credibility, brand awareness and income opportunities.
 - Eco-travel companies
 - Cycle to work schemes
 - Green food companies
 - Eco waste companies
- As community grows arrange meetups and events to increase awareness.
- Digital Events: Webinars, Newsletters.



GREEN HUB

Financial and Commercial Viability

- Initial sign up is free, but premium memberships available for more rewards.
- Brand Partners will pay a fee, click per user, discount links, etc.
- UK Government Green Financing (HM Treasury)
- Corporate memberships (companies pay a premium to offer service to employees)

